

Press Release



Bella Bellissima exquisite fragrances..... for women...for men....for life

Available exclusively from Selfridges, the unique collection blends exotic plants, rare spices, pure glacier water and soothing oils to create a nurturing and indulgent experience.

A unique collaboration, Bella Bellissima has handpicked a team of premier French Perfumers and leading Swiss and British cosmetic scientists to create an innovative range that delivers real results and ultimate luxury. The range is exquisitely presented in hand-blown glass and decorated with pure platinum.

FOR WOMEN...TWO UNIQUE FRAGRANCES...

Perfect Day

This intense, fresh, yet uncomplicated green and floral citrus blend is a modern statement in femininity. Aromatic, spicy nutmeg and coriander intermingle with notes of green tea, bergamot and Sicilian lemons - while a deeper, delicate whisper of sweet geranium and Moroccan jasmine emanate from beneath a soft bed of precious woods. *Designed to wear alone or layered under Perfect Night perfume.*

Top: Nutmeg, coriander, green tea, bergamot and Sicilian lemon

Heart: Moroccan jasmine, geranium, French lavender

Base: Amber, guaiacwood, musk

Perfect Night

An intoxicating, seductively spicy perfume that lingers on the skin creating a beautiful, sensual statement and an unforgettably captivating impression. The opulent composition is an unconventional and hypnotic, heady blend of ginger, oriental vetivert and precious amber with a surprising twist of grapefruit, subtly laced with delicate midnight flowers. *Designed to wear alone or layered over Perfect Day perfume.*

Top: Pink grapefruit, lime blossom, lavender, lemon

Heart: Incense, ginger, oriental vetivert, iris

Base: Moroccan cedarwood, guaiacwood, labdanum, amber, musks

Perfect Day and Perfect Night are available in:

Eau de Parfum	£42 (50ml) Presented in a hand-blown French glass bottle.
Exquisite Moisture Body Cream	£30 (200ml) Enriched with ultra-pure glacier water to deliver ultimate comfort and softness.
Luxury Dry Body Oil	£30 (100ml) This satin finish dry body oil is instantly absorbed into the skin.
Ultimate Bathing Oil	£30 (100ml) A sumptuous blend of the finest oils including vitamin E, soya, avocado and jojoba blended with the highest level of fragrance to ensure a thoroughly luxurious bathing experience.
Glacial Shower & Bath	£16 (200ml) Formulated with mineral-rich mountain water and skin-soothing aloe vera, Glacial Shower & Bath delivers unparalleled hydration deep into the epidermis.
Scented Candle	£28 (225g) Presented in a glass monogrammed with pure platinum.

FOR MEN...TWO UNIQUE FRAGRANCES...

Perfect Man

A mesmerising blend that is sophisticated yet deeply sexy, intriguing while undeniably masculine. The fragrance is an earthy effusion of soft woody notes providing the warming backdrop for exotic Venezuelan tonka, white thyme and aromatic basil, elevated by an unexpected twist of fresh green mandarin.

Top: Green mandarin, bergamot, lemon

Heart: Venezuelan Tonka Bean, White Thyme, Basil, Lavender

Base: Precious woods, amber, musks.

Perfect Man Alternative

A vibrant, fresh and uniquely compelling blend of marine note's, includes sea kelp Mediterranean citrus fruits, Tunisian rosemary and carrot seed, enhanced by rare violet leaf absolute and a collection of precious woods.

Top: Sea kelp, violet leaf absolute.

Heart: Italian bergamot, Sicilian lemon, Tunisian rosemary, carrot seed.

Base: Indonesian patchouli, amber, musks.

Perfect Man and Perfect Man Alternative are available in:

Cologne	£38 (50ml) Presented in a hand-blown French glass bottle.
Glacial Mist – Body Hydrator	£28 (100ml) Enriched with ultra-pure energizing glacier water, the ultimate in hydration.
Glacial Shower & Bath	£16 (200ml) Formulated with mineral-rich mountain water and skin-soothing aloe vera.

- **Ends** -

Selfridges stockist: 08708 377 377 or visit www.selfridges.com

For more information, images and samples please contact Dixon Clark on 020 7318 3987
dixon.clark@selfridges.co.uk or Helen Croft on 020 7896 3201 helen@z-pr.com
