



15 March 2007

I Stripe Be So Lucky / Stripe Me Lucky



Stripes rule the style stakes this spring as petite pop star Kylie shows. Horizontal stripes in hues of navy, red and white bring sailor chic to the high street, and Bonmarché has styles starting from just £8. From chunky cardigans to crew neck jersey tops the UK's leading value fashion retailer for real women is making waves with its nautical knits in stores across the country.

Bonmarché has created a spring collection inspired by catwalks yet ultimately wearable so shoppers can make the most of their wardrobes this season. From cropped jackets to floral print dresses and nautical knits to clean cut suiting, there is fashion to suit every shape with sizes from 12 to 24 at great value prices.

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For further information, products or images, please contact Lucy O'Brien at ZPR on 020 7896 3404, or e-mail lucy.obrien@z-pr.com

Editor's notes:

- Founded in 1982, Bonmarché is a subsidiary of the [Peacock Group PLC](#)
- Bonmarché operates from over 360 stores throughout the UK;
- Bonmarché currently employs over 4000 team members;
- Bonmarché has over 3.3 million bonus club members;
- Bonmarché is an established value retailer focused on selling affordable quality womenswear to real women.
- For more information visit www.Bonmarche.co.uk