



Leading retail PR consultancy ZPR celebrated their tenth anniversary on 1 June 2011 with a 'Thanks to You' party at their offices in Soho attended by clients including Ian Cheshire and Euan Sutherland from Kingfisher plc and guests from B&Q, Waitrose, Sainsburys, Superdrug and Peacocks alongside key city and consumer journalists.

ZPR founder, Zaria Pinchbeck, formerly of ASDA set the business up ten years ago and it is seen by its long standing blue chip retail clients and consumer journalists as the leading retail PR consultancy.

Guests were presented with a ten year celebratory cheque book to suggest a charity they would like ZPR to donate to as part of their thank you to clients for ten amazing years.



ZPR Team



**Zaria Pinchbeck
ZPR founder**



ZPR 10th anniversary celebrations

ZPR_x

OUR TENTH ANNIVERSARY

10
YEARS

ALL THANKS TO YOU

Donate to:

£

ZPR will be making a donation to charity
in celebration of our 10 years of success.
Please help us by choosing a charity
of your choice.

X

SIGN HERE

01-06-2011

HERE'S TO THE NEXT **TEN**