



PRESS RELEASE

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LOVE IS IN THE AIR...AT LAKELAND



Get romantic in the kitchen this Valentine's Day with Lakeland's love inspired Mason and Cash Hearts and Stripy collection. This traditional range of kitchenware is sure to put you in the mood to create a passionate pudding for the love of your life. See editor's notes for prices and ref's.



We're sure there are lots of cooks who will fall for this heart-shaped chopping board. The rubberwood surface is kind to your knives, and would also make a perfect Cheeseboard. Ref 11953 £10.99



Show someone how much you care with this amorous heart-shaped tin...and just to reaffirm your affection, it comes filled with heart-shaped chocolates, made to a Swiss recipe. Ref 12038 £7.99



Once you have baked your loved one's cake keep it fresh in one of these pretty pastel tins which look good enough to use for storage. Ref 12019 £12.99

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For more passionate products, information, high res images or samples please contact:

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Editor's notes:

Prices for Mason and Cash

Hearts Collection

Canister Ref 12023 £3.99

Small Jug Ref 12020 £6.99

550ml Pudding Basin Ref 12022 £3.99

750ml Pudding Basin Ref 12021 £5.99

Stripy Collection

Jug Ref 11439 £8.50

Ramekin Ref 11440 £3.99

550ml Pudding Basin Ref 11436 £3.99

750ml Pudding basin Ref 11435 £5.99

- Lakeland is the UK's leading kitchenware specialist, offering a range of over 4000 products from quality kitchen utensils and storage containers, to liquorice!
- Lakeland's products are available from 35 stores nationwide, by mail order and online.
- Lakeland was founded in 1963, is a family owned and run business based in Windermere with a turnover of over £100million.
- For more information visit www.lakeland.co.uk