

LAKELAND

THE FUTURE OF CLEANING IS HERE!



Technology boffins have a seemingly endless stream of inventions to make our lives easier, from computers that were the size of a room now reduced to a compact iBook, and entire CD collections able to fit in your pocket with the iPod, make way for a revolution in cleaning as Lakeland presents the iRobot. This endearing robotic vacuum cleaner means you can have clean, dust-free floors and carpets without lifting a finger; just press a button and walk away, and the UFO-shaped machine will methodically make its way around the room whilst you put your feet up, or with today's hectic lifestyles simply get on with other things.

Designed and built by people with a heritage in robotics, yet reasonably priced the **iRobot Roomba Vacuum Cleaner** has sophisticated sensors to ensure that every available inch of floor is cleaned edge to edge in the optimum time and its 'dirt detector' means the vac only moves on when it's happy the area is completely spotless.

iRobot Roomba Vacuum Cleaner, ref 21336, £199.99

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For press samples or image requests please contact:

Michele Bradley or Lucy O'Brien at the Lakeland Press Office:

Tel: 07920 428074

07920 428075

07920 428076

Email: pressoffice@lakeland.co.uk

Editor's notes:

- Lakeland is the UK's leading kitchenware specialist, offering a range of over 4000 products from quality kitchen utensils and storage containers, to liquorice!
- Lakeland's products are available from 35 stores nationwide, by mail order and online.
- Lakeland, founded in 1963, is a family owned and run business based in Windermere
- For more information visit www.lakeland.co.uk