



NEON ME, NEON YOU

- Neon brights dazzle this season from the high street's hottest value fashion retailer -

Neon brights highlight the stunning colour palette from Peacocks this season with the most prominent collection to date, maintaining their position as the hottest value fashion retailer on the high street. Identifying all the key seasonal trends for 2007, Peacocks is the one stop shop for fashionistas in the know.



Pink Parka £12



Crop jacket £12



Neon yellow t-shirt dress £10

Pick up a pink Parka – the must-have coat this spring in an array of bold hues, including pink, blue and green. Shorter crop and swing jackets offer a more tailored choice. T-shirt dresses, the simple and easy to wear style can be accessorised with bright belts, bangles or even a coloured straw cowboy hat.

Prints charming – retro prints influenced by the 60s and 70s strike a bold note with floral and swirl patterns on babydoll shaped dresses and kaftan style tops. Keeping it cool for the expected hot summer, shorts are a staple for this season, tailored and turned-up with belt tie detail.



Print v front dress £16



Angel top £14

Wedges, platform soles and peep toe sandals lead footwear fashion, complementing the clothing collection in brights such as red, pink, blue and white. Pump it up with flat pumps which are a versatile, easy to wear yet sassy alternative in a rainbow of colours including metallic silver.



Red anklestrap wedges £12



Cobalt blue Pumps £8

Menswear reflects a more urban cool with a strong military influence. Combat trousers and patch pocket jackets in a subtle palette of greens and neutrals contrast with red retro striped polo shirts and wide striped cardigan in grey and lemon yellow.



Military jacket £16



Belted combats £16, slim fit shirt £4

For catwalk looks at a fraction of the cost, Peacocks' Spring 2007 best ever collection has it all.

-ENDS-

For further information, products or images, please contact Ben Heath or Helen Croft at ZPR on 0207 896 3404 or email: peacocks@z-pr.com

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