



**JANUARY 2007**

**LAKELAND SHOWS YOU THE WAY TO A MAN'S HEART**

Make food the language of love this Valentine's Day, with Lakeland, the kitchenware and homeware specialists who have a range of passion-inspired ideas to help you say "I love you":

- What could be more romantic than breakfast in bed - create heart-shaped fried eggs for your Valentine with 2 Heart-Shaped Egg Rings, £5.99. Accompany with your favourite beverage served in a fine bone china Amour mug lovingly hand-decorated, £7.99.



- Show you care and send your Valentine a "sweet something"- choose from mouth-watering caramel hearts, £1.99 for a pack of 12 and delicious dusted strawberry truffles £8.50, or for a lip-smacking treat sour cherry jelly hearts nestled in a bed of strawberry flavoured jelly beans £4.99.



- Add a dash of love to the mix - and bake a batch of heart-shaped cookies with Cuisipro® Snap Fit heart-shaped cookie cutters, £5.99 set of 5 non-stick cutters.



-Have fun in the kitchen - the hearts design spatula with flexible silicone head is perfect for scraping all the mixture from the sides of the bowl, £2.99.



- They say the way to a man's heart is through his stomach - so why not spoil him with a sumptuous home cooked meal presented in shaped serving dishes, £5.99 each and finish with a seductive cake made with the Adjust- a-Heart cake frame, £6.99 width size adjusts between 20-27cm.



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**Editor's notes:**

- Lakeland is the UK's leading kitchenware specialist, offering a range of over 4000 products from quality kitchen utensils and storage containers, to liquorice!
- Lakeland's products are available from 34 stores nationwide, by mail order and online.
- Lakeland, founded in 1963, is a family owned and run business based in Windermere
- For more information visit [www.lakeland.co.uk](http://www.lakeland.co.uk)